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FLORIDIANS CHOOSE FRISBEE OVER FOOTBALL

AKRON, OH (January 31, 2005) - While most people who follow professional sports are thinking about football during the week leading up to the big game in Jacksonville, Florida, the majority of Floridians using pick-up sports matchmaker GameSnake.com are looking to play ultimate Frisbee.

According to GameSnake.com, Florida's top ten sports at GameSnake.com are far different than the nation as a whole.

Florida's top 10 sports, areas of interest cited by Florida-based GameSnake.com registrants, are: ultimate Frisbee, basketball, tennis, volleyball, running, cycling, outdoor soccer, racquetball, slow-pitch softball and indoor soccer. On GameSnake.com, flag football is the 11th most popular pick-up sport in Florida.

In contrast to Florida's focus on ultimate Frisbee, the top areas of interest nationally are: basketball (32 percent), flag football (26 percent), volleyball (22 percent), outdoor soccer (21 percent), slow-pitch softball (18 percent), tennis (17 percent), ultimate Frisbee (16 percent), indoor soccer (16 percent), baseball (15 percent) and dodge-ball (14 percent).

GameSnake.com is most popular in Ohio, Illinois, North Carolina, Utah, Pennsylvania, Missouri, Alabama, Connecticut, Texas and New York. GameSnake.com expects its popularity in Florida — ranked 33rd by the company in terms of number of users by state — will increase with the seasonal influx of snowbirds and spring-breakers from colder climates such as Cleveland, where the average daily temperature in January was 25° F.

ABOUT GAMESNAKE.COM

GameSnake.com is a free online tool that helps recreational athletes in the United States find, join or start pickup games and teams in their neighborhoods. Registered players can be connected to pickup games and teams in over 80 sports, including basketball, football, golf, soccer, tennis and volleyball, and specialized sports such as adventure racing, disc golf, dodge-ball, kickball, stickball and ultimate frisbee.

To get started, athletes create an online profile that enables the GameSnake.com system to match them with local pickup games and teams.

Once a game is found, the player gets the game details: where and when the game will be played, how many players have joined, the desired number and skill level of players and any fees or equipment necessary to play. If players can't find a matching game, they have the option of listing their own pickup game, and the system will help to fill it with matching players.

GameSnake.com tracks sign-ups, creates printable game rosters and allows players to communicate with each other online. GameSnake.com also keeps rankings on players and game starters. Players receive a colored jersey icon next to their nicknames in the system. The jersey color for a player can change as other players provide positive or negative feedback. Game starters get their own special rankings, designated by 0-5 stars next to their nicknames. If they do a good job of getting a game listed and organized, they can receive higher rankings from players in that game.

CHOOSE FROM AMONG 90 SPORTS

GameSnake.com is equipped to help recreational athletes find like-minded athletes interested in many sports, including: Adventure Racing, Arena Football, Badminton, Baseball, Basketball, Billiards, Bocce, Bowling, Boxing, Broomball, Cricket, Croquet, Curling, Cycling, Darts, Disc Golf, Dodge-Ball, Fencing, Field Hockey, Flag Football, Footbag (Hacky Sack), Golf, Handball, Handcycling, Hashing, Hockey-Ice, Hockey- Street, Hockey-Underwater, Hockey-Unicycle, Horse Racing, Horseshoes, Hurling, Jai Alai, Kickball, Lacrosse, Laser Skirmish, Lawn Bowling, Marathon, Maul Ball (Scrag), Motocross, Mountain Biking, Netball, Orienteering, Paddle Ball, Paddle Tennis, Paintball, Petanque, Polo, Racquetball, Ringette, Roller Derby, Rowing, Rugby, Running, Shooting, Skiing (Competitive), Snowboarding, Snowmobiling, Soccer-Indoor, Soccer- Outdoor, Softball-Fastpitch, Softball-Slowpitch, Speedskating, Squash, Stickball, Swimming, Synchro (Ice), Synchronized Swimming, Table Tennis, Tee Ball, Tennis, Triathlon, Ultimate Frisbee, Volleyball, Wallyball and Water Polo. Suggestions for additional sports should be sent to info@GameSnake.com.

GameSnake.com was started because three Northeast Ohio business professionals—recreational athletes with varying sports interests—wanted an easier way to find pickup games and teams. GameSnake.com is a free matchmaking tool that helps recreational athletes in the United States to find, join or start pickup games and teams in their neighborhoods. Players are matched with pickup games and teams based on factors such as age, gender, location and sports preference. Backgrounders, bios, photos, logos, screen grabs, etc., are available at <http://www.GameSnake.com/media/>.