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## **BASKETBALL MOST POPULAR, HOCKEY-UNICYCLE LEAST POPULAR AMONG USERS OF PICKUP SPORTS MATCHMAKER GAMESNAKE.COM**

*Web site most popular in Ohio, North Carolina, Illinois, Texas and Pennsylvania*

FAIRLAWN, OH — About one in three (32 percent) users of pickup sports matchmaking, team-building and team-management web site [www.GameSnake.com](http://www.GameSnake.com) aim to play basketball. Over one-fifth of the site's registrants (23 percent) hail from Ohio.

Here are the **10 most popular sports pickup games** based on GameSnake.com registration data: basketball, 32 percent; volleyball, 25 percent; flag football, 24 percent; soccer-outdoor, 22 percent; softball-slowpitch, 20 percent; tennis, 19 percent; ultimate frisbee, 18 percent; baseball, 17 percent; soccer-indoor, 16 percent; dodge-ball, 14 percent

These are the **top 10 states** based on the number of GameSnake.com registrants: Ohio, 23 percent; North Carolina, 8 percent; Illinois, 8 percent; Texas, 6 percent; Pennsylvania, 5 percent; New York, 5 percent; Colorado, 5 percent; Indiana, 3 percent; Michigan, 3 percent; and Massachusetts, 3 percent.

The **10 least popular sports** based on GameSnake.com registration data (worst to tenth worst) are: Hockey-Unicycle, Petanque, Handcycling, Netball, Hurling, Synchro (ice), Lawn Bowling, Hockey-Underwater, Hashing and Synchronized Swimming.

### **HOW TO USE GAMESNAKE.COM**

GameSnake.com is a free online tool that helps recreational athletes in the United States find, join or start pickup games and teams in their neighborhoods. Registered players can be connected to pickup games and teams in over 80 sports, including basketball, football, golf, soccer, tennis and volleyball, and specialized sports such as adventure racing, disc golf, dodge-ball, kickball, stickball and ultimate frisbee.

To get started, athletes create an online profile that enables the GameSnake.com system to match them with local pickup games and teams. Once a game is found, the player gets the game details: where and when the game will be played, how many players have joined, the desired number and skill level of players and any fees or equipment necessary to play. If players can't find a matching game, they have the option of listing their own pickup game, and the system will help to fill it with matching players.

GameSnake.com tracks sign-ups, creates printable game rosters and allows players to communicate with each other online.

GameSnake.com also keeps rankings on players and game starters. Players receive a colored jersey icon next to their nicknames in the system. The jersey color for a player can change as other players provide positive or negative feedback. Game starters get their own special rankings, designated by 0-5 stars next to their nicknames. If they do a good job of getting a game listed and organized, they can receive higher rankings from players in that game.

### **CHOOSE FROM AMONG 80 SPORTS**

GameSnake.com is equipped to help recreational athletes find like-minded athletes interested in the following sports: Adventure Racing, Arena Football, Badminton, Baseball, Basketball, Billiards, Bocce, Bowling, Boxing, Broomball, Cricket, Croquet, Curling, Cycling, Darts, Disc Golf, Dodge-Ball, Fencing, Field Hockey, Flag Football, Footbag (Hacky Sack), Golf, Handball, Handcycling, Hashing, Hockey-Ice, Hockey-Street, Hockey-Underwater, Hockey-Unicycle, Horse Racing, Horseshoes, Hurling, Jai Alai, Kickball, Lacrosse, Laser Skirmish, Lawn Bowling, Marathon, Maul Ball (Scrag), Motocross, Mountain Biking, Netball, Orienteering, Paddle Ball, Paddle Tennis, Paintball, Petanque, Polo, Racquetball, Ringette, Roller Derby, Rowing, Rugby, Running, Shooting, Skiing (Competitive), Snowboarding, Snowmobiling, Soccer-Indoor, Soccer-Outdoor, Softball-Fastpitch, Softball-Slowpitch, Speedskating, Squash, Stickball, Swimming, Synchro (Ice), Synchronized Swimming, Table Tennis, Tee Ball, Tennis, Triathlon, Ultimate Frisbee, Volleyball, Wallyball and Water Polo.

Suggestions for additional sports should be sent to [info@gamesnake.com](mailto:info@gamesnake.com).

GameSnake.com was started because three Northeast Ohio business professionals—recreational athletes with varying sports interests—wanted an easier way to find pickup games and teams. GameSnake.com is a free matchmaking tool that helps recreational athletes in the United States to find, join or start pickup games and teams in their neighborhoods. Players are matched with pickup games and teams based on factors such as age, gender, location and sports preference.

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NOTE: Additional material such as a backgrounder, bios, photos, logos, screen grabs, etc., are available at <http://www.gamesnake.com/media/>.