

For immediate release

SERENA WILLIAMS' DESIGN-A-SHOE CONTEST

Akron, Ohio, Nov. 7, 2005 — Towpath Racquet Club and GameSnake.com have teamed up to promote the *Serena Williams' Design-a-Shoe Contest* presented by Nike. Nike is looking for a creative design inspiration for Serena's new Shox shoe that will be available in January.

The top twelve winning design entries, picked by Serena, will receive a free pair of Nike shoes from Towpath Racquet Club and two complimentary tickets to the Venus vs. Serena singles match at Quicken Loans Arena Thursday, Dec. 1, 2005. Winners will also have a chance to attend a private autograph session. The grand prize winner will receive all the items mentioned above, an autographed poster of Serena Williams and Nike may possibly make the shoe with the winning design.

The contest is open to anyone 18 & under. The contest details and rules are available online at www.GameSnake.com/Nike. Participants will find a printable submission form and shoe template to create their designs. All entries must be mailed to Towpath Racquet Club, Attn: Design-a-Shoe Contest, 2108 Akron-Peninsula Road, Akron, OH 44313. Entries must be received by 5 p.m. EST Tuesday, Nov. 22, 2005.

Towpath Racquet Club:

Towpath Racquet Club opened in 1967. The club has seven indoor courts and two outdoor courts. The club has eight United States Professional Tennis Association-certified teaching professionals on staff. Group and private lessons are available to non-members.

GameSnake.com:

GameSnake.com is a free matchmaking tool that helps athletes in the U.S. to find, join or start pickup games and teams in their neighborhoods. Pickup games and teams are available in over 80 sports.

For more information, contact:

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